

Identity Best of the Best 2007

| | |
|----|---|
| C1 | industry (industrial companies) |
| 1 | Antibiotice. Grapefruit. Romania |
| 2 | Hainan Southern Stars. Hainan Southern Stars Culture Communication. China |
| 3 | Velfina. Grapefruit. Romania |
| 4 | Biohim. Zebra Design. Russia |
| 5 | Wernox. Zebra Design. Russia |
| 6 | Engineering Center. ICOM. Russia |
| 7 | BLPK. Paradox!. Russia |
| 8 | Artis. Front:Design. Russia |
| 9 | Electroalfa. Gabi Toth. Romania |
| 10 | Iris Pack. Logodesigner. Russia |
| C2 | retail (shops, boutiques, restaurants etc) |
| 1 | SirenaTravel. ONY. Russia |
| 2 | H2O. Studio Cuculic. Croatia |
| 3 | Gather Club. Bai Graphic design accossitation. China |
| 4 | Kassir. Front:Design. Russia |
| 5 | Totement/Paper. Belyaeva Nadezhda, Bryabrin Ilya, Prokofieva Svetlana. Russia |
| 6 | Parterre. Mixer. Switzerland |
| 7 | OberonTour. AZ-studio. Russia |
| 8 | Abordage. Kabel. Russia |
| 9 | Daniel Oppenheim. Interbrand. France |
| 10 | SH'N. ONY. Russia |
| C3 | trade (b2b) |
| 1 | Ukrproduct. SadKamney. Ukraine |
| 2 | Freerange. Jawa and Midwich. UK |
| 3 | Film Australia. EKH. Australia |
| 4 | DNAe. Jawa and Midwich. UK |
| 5 | Deylant. Twin px design. Russia |
| 6 | Evoli. Zebra Design. Russia |
| 7 | Conti Grup. Gabi Toth. Romania |
| 8 | Assorti. Paradox!. Russia |
| 9 | Origami. SadKamney. Ukraine |
| 10 | Ceramik Stroy. Balykin Pavel. Russia |
| C4 | FMCG (consumer goods) |
| 1 | Heathcote II. EKH. Australia |
| 2 | Sinjorina Smokva. Studio Cuculic. Croatia |
| 3 | ZO1. Jawa and Midwich. UK |
| 4 | SlaSti. Zebra Design. Russia |
| 5 | Duel. Duel. Netherlands |
| 6 | Red&WhiteCat. Foris Vladimir. Russia |
| 7 | Transavia. Grapefruit. Romania |
| 8 | Tær Icelandic. Jawa and Midwich. UK |
| 9 | Bunna. Grapefruit. Romania |
| 10 | Cavallino. Studio Cuculic. Croatia |
| C5 | services |
| 1 | IPCT. Mixer. Switzerland |
| 2 | Paul Wu. Nancy Wu Design. Canada |
| 3 | Roton. Grapefruit. Romania |
| 4 | Text In Context. Colour Creative Persuasion. Canada |

| | |
|----|--|
| 5 | QORT. MartDesign. Russia |
| 6 | Radio 22. Altapress. Russia |
| 7 | Dr. Buchwald & Partner. Braue: strategic brand design. Germany |
| 8 | pHuel. EKH. Australia |
| 9 | Lancaster. Smirov Anton. Russia |
| 10 | Brand New Alliance. EKH. Australia |
| C6 | non-profit organizations and events |
| 1 | Treibhaus. Mixer. Switzerland |
| 2 | TLT-Brand. Dlyasin Dmitry. Russia |
| 3 | Japancar.ru. Kabel. Russia |
| 4 | Make!. Balykin Pavel. Russia |
| 5 | Archit. Zebra Design. Russia |
| 6 | BrandCamp. Grapefruit. Romania |
| 7 | Most. Balykin Pavel. Russia |
| 8 | Songshan China. KFT Visual Studio. China |
| 9 | Battersea Arts Centre. Jawa and Midwich. UK |
| 10 | Taskforce for the Homeless. Matter, LLC. USA |
| L1 | industry (industrial companies) |
| 1 | Antibiotice. Grapefruit. Romania |
| 2 | Luch. Orlov Dmitry. Russia |
| 3 | z7z. Harshak Dmitry. Russia |
| 4 | Engineering Center. ICOM. Russia |
| 5 | Rohrer. Vasco Morelli. USA |
| 6 | Brandywine. Dotzero Design. USA |
| 7 | Insomnia. R&R Partners. USA |
| 8 | YiTai Estate. Su Jie. China |
| 9 | Azadegan Ad Co.. Kadre Sabz Atetier. Iran |
| 10 | Chekad Green Art Co. Kadre Sabz Atetier. Iran |
| L2 | retail (shops, boutiques, restaurants etc) |
| 1 | White Bear. Podvorniy.com. Russia |
| 2 | SirenaTravel. ONY. Russia |
| 3 | Atlas Culinary Adventures. Murillo Design. USA |
| 4 | Partisan. Redbrand. Russia |
| 5 | H2O. Studio Cuculic. Croatia |
| 6 | Green Hill 58 Street. Su Jie. China |
| 7 | Eight. Shift Design. Portugal |
| 8 | Oberon Tour. AZ-studio. Russia |
| 9 | Kuznetsky Holding. Real Pro. Russia |
| 10 | Casa de Gun Marie. Yo Partners. USA |
| L3 | trade (b2b) |
| 1 | Holland Seeds. SadKamney. Ukraine |
| 2 | Vinality. Jakob Straub. Germany |
| 3 | IT Zert. Studio Cuculic. Croatia |
| 4 | Primm Logo. S.M.Art Design Studio. Russia |
| 5 | Rek. Aeroplan. Russia |
| 6 | CLS. Sara Delaney Graphic Design. USA |
| 7 | Sti. Logomaker. Russia |
| 8 | Popular Literatur. Notamedia. Russia |
| 9 | Freerange. Jawa and Midwich. UK |

| | |
|----|--|
| 10 | Film Australia. EKH. Australia |
| L4 | FMCG (consumer goods) |
| 1 | Heathcote. EKH. Australia |
| 2 | Sinjorina Smokva. Studio Cuculic. Croatia |
| 3 | WhiteQueen. Trosinenko Victor. Russia |
| 4 | ZO1. Jawa and Midwich. UK |
| 5 | Buddha Publication. Identity Research & Design Lab, CYUT. Taiwan |
| 6 | JBailey. GraphicBand. Russia |
| 7 | KitComputers. Lobachev Ruslan. Russia |
| 8 | Gallus. Likovni Studio. Croatia |
| 9 | Taer. Jawa and Midwich. UK |
| 10 | Togliatti Moloko. Dlyasin Dmitry. Russia |
| L5 | services |
| 1 | PaulWu. Nancy Wu Design. Canada |
| 2 | IPCT. Mixer. Switzerland |
| 3 | Pfarrei Sempach. Mixer. Switzerland |
| 4 | Banderol.ru. Koulikov Dmitry. Russia |
| 5 | Data. Altapress. Russia |
| 6 | Harlem Symphony Orchestra. Hopscotch Studio. USA |
| 7 | LivingRoom. Murillo Design. USA |
| 8 | Radio 22. Altapress. Russia |
| 9 | Alqusay. Sakkal Design. USA |
| 10 | Hopscotch Studio. Hopscotch Studio. USA |
| L6 | non-profit organizations and events |
| 1 | OK. Pudov Oleg. Russia |
| 2 | Business-secret. Harshak Dmitry. Russia |
| 3 | FAQ. Koulikov Dmitry. Russia |
| 4 | DIM . Matteo Guidi. Italy |
| 5 | Lapidarium. Studio Cuculic. Croatia |
| 6 | CopyGreen. Dotzero Design. USA |
| 7 | ChessCup. Go Studio. Russia |
| 8 | Archit. Zebra Design. Russia |
| 9 | Goran Dime. Dejan Paroski. Serbia |
| 10 | Muzei Kino. Nedbaylo Egor. Russia |